

MERA

SALON SUITES

MAKE IT YOUR OWN

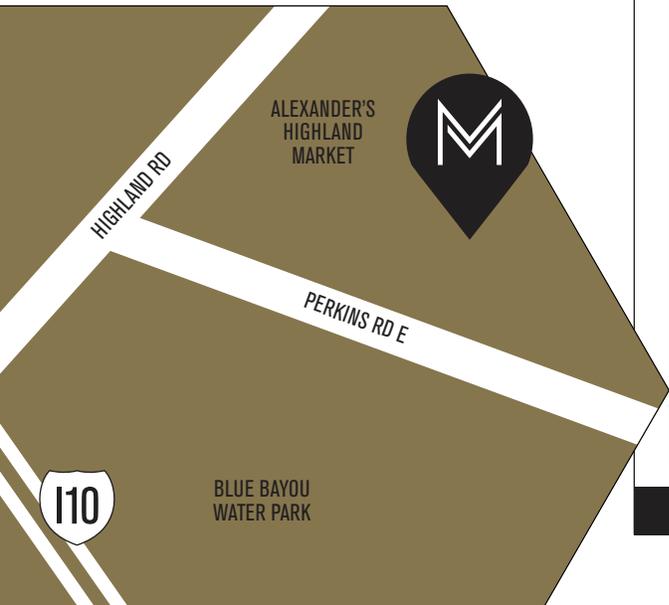
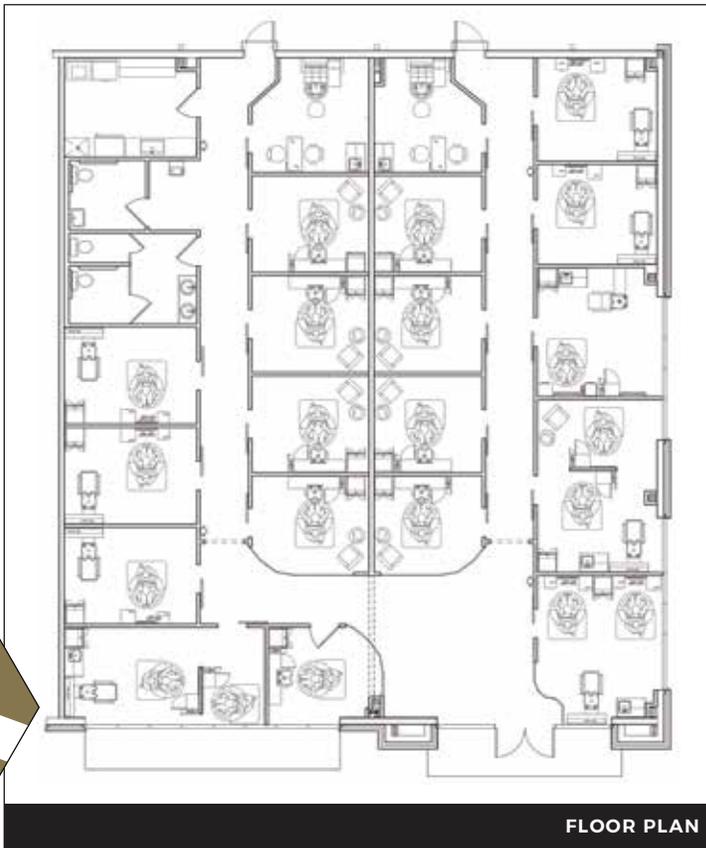
WITH MERA

www.merasalonsuites.com

After years in the industry, there comes a time to enjoy your past success and branch out, exploring the freedom of owning your own salon. The Mera Salon Suites business model paves an affordable and safe way to open your own salon without all the risk!

Mera Salon Suites provides you with a fully equipped private suite, concierge to greet your clients, all utilities, wifi access, 24/7 secured building, private break room, marketing materials, and a salon webpage—all for one weekly rate. The secure, lockable studio is yours to customize and includes cabinetry, styling chair, mirror, washing bowl and retail space to sell the products you want at the price you want!

Mera Salon is located in Highland Park Marketplace near Alexander's Highland Market and next door to a 5,000-square-foot Pilates Studio. The Country Club of Louisiana, Santa Maria and Long Farms—featuring some of the highest household incomes in the state—are all just minutes away.



ADDITIONAL MERA SALON SUITES FEATURES INCLUDE



LUXURY DESIGN

Clients will enjoy the luxurious setting and access from a beautiful courtyard.

The salon interior design features European glass doors and windows, high ceilings, LED lighting, ample client seating, wood floors, beautiful restrooms and an elegant waiting area with a concierge to greet your clients.



ON-SITE LAUNDRY AND BREAKROOM

Mera provides an on-site laundry facility with commercial washer/dryers, so you spend more time making money and less time doing laundry.

Enjoy a private breakroom for salon professionals with a table, microwave, fridge and other amenities.

SECURE 24/7 ACCESS

Feel safe with secure 24/7 access to each individual suite as well as automatic locking doors to keep strangers from entering after 8 p.m. so you can work as late as you need.



INDUSTRY TRAINING AND SUPPORT

Mera Salon Suites provides ongoing business training to support suite owners' success. Training topics include client retention, price increases, email and social media marketing, client referral programs, tracking expenses and more. We also feature an education coordinator to help keep our salon professionals current on the latest industry products and trends.

ON-SITE SALON DIRECTOR

You'll love the convenience of an on-site salon director who will help you navigate the ins and outs of owning your own suite. The director will coordinate everything you need to get started so this process is as worry-free as possible.

MARKETING MATERIALS & WEBPAGE

Enjoy an array of beautifully designed Mera Salon Suites marketing materials including gift cards, appointment cards, business cards, loyalty punch cards, happy birthday mailers, grand opening mailers and more. Tenants pay for their own printing.

Additional marketing includes a personal webpage featuring a profile picture and space for a bio, a photo gallery to showcase your work, a "Book Now" button that links to your email or online scheduling tool, and a service menu with optional pricing fields. Not web savvy? Don't worry, our salon director will help you with the process.

CONCIERGE SERVICE

Not your ordinary front desk assistance, our friendly and knowledgeable concierge team will ensure a great experience for you and your clients. The team will also keep the lobby and common areas beautiful, escort guests and walk-ins throughout the building, and update suite owners on news regarding Mera events.



LEARN MORE ABOUT HOW TO "MAKE IT YOUR OWN WITH MERA"

BY CALLING BLAIR CLOUTRE AT **225-300-MERA**.

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